

# Writing and Publishing



Benedictine University  
College of Liberal Arts

## WHY STUDY WRITING AND PUBLISHING AT BENEDICTINE?

Benedictine's interdisciplinary major in writing and publishing is one of only a few degree programs of its kind in the nation. It is specifically designed to prepare students for careers in the publishing industry and affiliated fields. Upon graduation, writing and publishing majors have the skills and knowledge necessary to pursue a variety of careers in advertising editing, freelance writing, public relations, publishing and many more fields. As part of the program, students take coursework in literature, writing, theory, print and copy editing, with classes taught by faculty from both the Department of Communication Arts and the Department of Languages and Literature. Students also gain proficiency in a foreign language, making them more attractive to potential employers.

### AN INTERDISCIPLINARY PROGRAM

Writing and publishing is an interdisciplinary program, combining courses in communication arts and literature. The major is designed to strike a balance between traditional liberal arts courses and practical learning approaches that focus on developing a professional portfolio and honing the skills needed for a successful and rewarding career.

### HANDS-ON EXPERIENCE

Writing and publishing majors also have the chance to supplement their classroom study with valuable hands-on experience. For example, our publishing courses teach skills in layout and design while offering real-world opportunities to work on actual publications like The Candor student newspaper, The DuPage Valley Review literary journal and other special book projects.

### WRITING-INTENSIVE CURRICULUM

Benedictine University offers a variety of writing courses to suit the interests and support the career goals of all our students. These include professional nonfiction writing, journalism, creative writing and public relations writing, among others. Students also take courses that focus on communication theory, literary criticism, practical writing/publishing applications and media law.

### WRITING AND PUBLISHING ALUMNI

A degree in writing and publishing prepares you for careers in a variety of fields and is an excellent major for people planning to pursue graduate school or law school. You'll find our alumni editing technical journals, heading client communications at Nielsen and working as an award-winning justice correspondent for NPR.

### SAMPLE COURSES:

- LITR 2269: Creative Writing
- LITR 2298: Advanced Academic & Nonfiction Writing
- COMM 3353: Advanced Seminar in Page Design
- COMM 4393: Senior Portfolio

### SIMILAR MAJORS:

Communication Arts, English Language and Literature, Marketing, Graphic Arts and Design

# COLLEGE OF LIBERAL ARTS

Benedictine University's College of Liberal Arts is home to undergraduate programs in the Arts, the Humanities and the Social Sciences. We also house graduate programs in clinical psychology. The "Liberal" in "Liberal Arts" doesn't refer to a political viewpoint but rather what allows you to be free – or liberated! And "Arts" refer to how to create things well – in this case, how to make a life for yourself and develop personally and professionally. Taken together, these liberal arts disciplines allow you to swim rather than float through life. They do this by helping you be adaptable and flexible in the face of change and enabling you to communicate across differences in culture, nationality and creed.



## SIGNATURE PROFESSIONAL SKILLS

You'll gain key skills employers prize: Ethical Problem-Solving; Communication Skills; Collaboration, Teamwork, and Leadership; Competency in Intercultural and Global Relationships; Cultural and Civic Literacy.



## DECLARE A MINOR

Engaging in your passions and exploring possibilities are important to your growth. Through the college we urge you to declare a minor in a specific area of interest.



## SCHOLARS PROGRAM

BenU's Scholars Program offers academically talented students from across the University opportunities to develop their skills as thinkers and leaders.

The majority of College of Liberal Arts classes are held in Scholl Hall or the Kindlon Hall of Learning. Kindlon is home to our Eye of the Eagle television studio and the Fr. Michael E. Komechak, O.S.B. Art Gallery. Scholl houses two Mac labs for our graphic design students, art studio space, music practice rooms and our new Social and Behavioral Sciences Laboratory and Collaborative Work Space.

As a double major in political science and English language and literature, I was a part of a tight-knit community that truly helped me understand what it meant to be Benedictine. I quickly learned the faculty would stop at nothing to help me achieve my goals and were eager to help me develop academically and professionally. I was able to tailor my classes to my specific interests and truly pursue topics I was passionate about. Ultimately, it was my experience on the Benedictine Mock Trial Team that made it clear to me that I wanted to go to law school and be an attorney. I am confident that I wouldn't be where I am today without the personally crafted educational experience I received at Benedictine University.



**PAULINA PIASECKI, B.A.'18, POLITICAL SCIENCE & ENGLISH LANGUAGE AND LITERATURE**  
Law Student at Georgetown University Law Center

## MAJORS WITHIN THE COLLEGE OF LIBERAL ARTS

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|----------------------------------|--------------------|------------------------|
| Communication Arts+              | History+           | Sociology+             |
| Criminology+                     | Music+             | Spanish+               |
| English Language and Literature+ | Philosophy+        | Studio Art             |
| Graphic Arts and Design+         | Political Science+ | Theology               |
|                                  | Psychology+        | Writing and Publishing |
|                                  | Social Science     |                        |

## GET INVOLVED

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|--|--|
| College-Related Student Engagement Opportunities | Political Science Student Association (PSSA) |
| Concert Band, Jazz and Wind Ensemble             | Pre-Law Society                              |
| Mock Trial                                       | Psychology/Sociology Club                    |
| Model UN   |  |

+ Denotes majors that are also available as minors

