Benedictine University professor Jim Ludema, Ph.D., one of the world’s leading experts in the field of Leadership and Strategic Change, believes that building and leading companies in a socially, ethically and environmentally sustainable way yields bigger and more legitimate profits. He shares that belief with his graduate students at Benedictine, where a values-based education produces strong, smart, ethical leaders.

Read the rest of Jim’s story at www.ben.edu/grow.