The Mission of the Masters in Business Administration (MBA):
The mission of the M.B.A. Programs at Benedictine University is to provide men and women with a collaborative educational experience that imparts superior management skills and best practices while instilling a sense of responsible and personal commitment to continuously improving the leadership of organizations.

Learning Goal for the Masters in Business Administration (MBA):
Upon completion of the Benedictine’s MBA program students should possess critical and creative thinking skills to solve problems, identify opportunities and make reliable decisions in domestic and global environments using the business concepts embodied in the disciplines of financial, accounting, management, operations, marketing, and economics.

Learning Objectives for the Masters in Business Administration (MBA):
Students completing this MBA program will know and apply the following fundamental quantitative and qualitative skills related to the business enterprise, expressed confidently in oral, written and team projects:

1. Identify and analyze the elements of corporate financial statements, including cash generation, operating flows, investment decisions and evaluation of the current and future financial well being of the modern enterprise.
2. Demonstrate an understanding of business statistics, including regression analysis, descriptive statistics and business forecasting to yield valid estimates of risk.
3. Demonstrate an understanding of macroeconomic and microeconomic concepts and analytic tools used in business to confront national and international economic issues and policies.
4. Define supply and demand concepts, project demand, estimate impact of markets on business decision making and the impact of consumer behavior on demand and supply.
5. Demonstrate the use of cost accounting concepts, including drivers of business costs, cost calculation techniques, capital budgeting, and cost allocation methods appropriate to different business situations.
6. Identify assessment models and methods for measuring and improving productivity, operational performance, breakeven analysis, and impact of theory of constraints, value and supply chain leverage.
7. Assess the impact of information technology for business applications, implementation of business strategy and the role of users in the development of information systems to extend the value chain in the modern information driven world.
8. Describe the differences and contributions of management and leadership to the contemporary complex organization, including the impact of the global environment, legal and ethical systems, organizational structure and strategy, leadership style, and importance of alignment within and between the enterprise and its strategic environment.
9. Identify the tools and techniques for improving quality of work life, employee satisfaction and organizational performance through strategic alignment of employee goal setting, motivational factors, group dynamics, communication, skillful decision making, conflict resolution, assessment of organizational culture, and strategic organizational design.
10. Perform market analysis and planning that integrates marketing communication and elements of the contemporary promotional mix, demonstrating market segmentation, product differentiation, positioning, line and mix of products and services, and the value of market research.
12. Demonstrate appropriate written and oral communication competencies that support and enhance managerial effectiveness.
13. Demonstrate the ability to develop greater responsibility, self-reliance and understanding of ethical business practices.
14. Demonstrate the ability to build productive teams and work collaboratively with others to achieve excellent results.