



# **Business Analytics**



Benedictine PROMISE

affordable and attainable undergraduate and graduate education that creates successful values-based leaders.

# THE BACHELOR OF BUSINESS ADMINISTRATION

**(B.B.A.) IN BUSINESS ANALYTICS** is a campus-based accelerated program for adults. The program teaches students the practice of using business analytics to evaluate an organization's productivity, identifying trends which enable a business to make informed, data-driven decisions.

When you choose to study Business Analytics at Benedictine University, you will receive thorough exposure to business analytics-related principles and hands-on tools used in today's businesses. The program is designed to provide students with the business applications side of analytics while helping them understand the basics of major software tools used on the job. Classes focus on how analytics is applied to managerial decisions.

With an Associate of Arts or Associate of Science degree and corresponding prerequisites\*, students may earn the B.B.A. in Business Analytics in less than two years, along with an option for work/life experience credits.

Students who complete the program can earn a graduate degree with just 12-28 months of additional study in the Master of Science (M.S.) in Accountancy, M.S. in Taxation, M.S. in Business Analytics or Master of Business Administration programs.

Convenient evening learning teams begin in January, May and August if a minimum of 14 students are enrolled in the learning team. Students start the program in a group and attend class two nights each week (Monday/Wednesday or Tuesday/Thursday) from 6:30-9:30 p.m. This allows for group cohesion along with the development of team building and leadership skills. The fixed schedule allows adult students to plan in advance for personal and professional activities.

#### Benedictine offers you:

- A superb location in Chicago's western suburbs where you will be near high-tech industries, many with national headquarters nearby.
- Close contact with our professional faculty due to a low 18-to-1 student-to-faculty ratio.

### Curriculum • • •

### Learning Team Courses - Business Analytics Major (36 semester credit hours)

Term 1		Term 3	
First 10 weeks: BALT 301 BALT 310	Managerial Decision-Making Under Uncertainty Visualization Techniques and Dashboarding	First 10 weeks: IDS 201 BALT 330	Catholic and Benedictine Traditions Database Structures and Queries
Last five weeks: FINA 300	Managerial Finance	Last five weeks: MKTG 300	Marketing
Term 2		Term 4	
First 10 weeks: IDS 301 BALT 320	Human Dignity and the Common Good Data and Text Mining	First 10 weeks: BALT 340 BALT 380	Web Intelligence and Analytics Business Analytics Capstone
Last five weeks: MGT 300		Last five weeks:	

A joint B.B.A. in Finance or Accounting can be earned by completing six additional courses (18 semester credit hours) in just three additional terms.

# Admissions Requirements

- Minimum 2.0/4.0 cumulative GPA
- Minimum age 22 years
- Minimum two years of work experience
- Minimum of 60 semester credit hours of transferable college credit is required and must include the following prerequisite courses completed with a grade of "C" or better:

College Algebra or Finite Math Managerial Accounting Financial Accounting Statistics

# **Graduation Requirements**

To earn the B.B.A. in Business Analytics, students must complete all of the major, cognate and University graduation requirements. These requirements can be found at ben.edu/catalog and should be discussed with an advisor.



Informing Today. Transforming Tomorrow.®

Benedictine University is located in Lisle, Illinois just 25 miles west of Chicago, and has branch campuses in Springfield, Illinois and Mesa, Arizona. Founded in 1887, Benedictine provides 55 undergraduate majors and 15 graduate and four doctoral programs. The Chronicle of Higher Education ranked Benedictine as the No. 1 fastest-growing campus in the country among private nonprofit doctoral institutions between 2002-2012. Forbes magazine named Benedictine among "America's Top Colleges" for the fourth consecutive year in 2014. For more information, call the Enrollment Center at (630) 829-6300, email admissions@ben.edu or visit ben.edu. Benedictine University • 5700 College Rd. • Lisle, IL 60532



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