Date:

Name:

BenU ID #: Semester of Entry:

Transfer Rules
2014-2015
Academic Year

Benedictine University®

Bachelor of Business Administration in Marketing

Concentration (if applicable)_____

Inquiry Curriculum Requirements | A Liberal Arts Curriculum

Basic Skills | Grade of "C" or better required. 12

COLLEGE	COURSE		CR	GR
		WRIT S101 Writing Colloquium	3	
		WRIT S102 Research Writing	3	
		SPCH S110 Basic Speech	3	
		MATH S105 Finite Math or	3	
		MATH S110 College Algebra	3	

Interdisciplinary Seminars | Must be completed at BenU. 6

COLLEGE	COURSE		CR	GR
BenU	IDS 201	Catholic and Benedictine Intellectual Traditions (WI)	3	
BenU	IDS 301	Human Dignity or The Common Good	3	

Modes of Inquiry (MI) | Scholars Program students please refer to specific checklist for requirements.

COLLEGE	COURSE		CR	GR
		Arts and Humanities		**15**

Transfer students must complete 15 semester credit hours in at least four of the required MI in this area, one of which must be Religions/Theological (QRT).

		Religions/Theological (QRT)		
		Philosophical (QPL)		
		Historical (QHT)		
		Literary/Rhetorical (QLR)		
		Artistic/Creative (QCA)		
		Natural Sciences		**9**

Transfer students must complete 9 semester credit hours in at least two of the required MI in this area, including at least one Life-Scientific (QLS) and one Physical-Scientific (QPS).

		Life-Scientific (QLS)		
		Physical-Scientific (QPS)		
Satisfied by Major		Computational, Math and Analytical (QCM)	—	—
		Social Sciences I and II		**6**

Transfer students must complete 6 semester credit hours, three in each of the required MI.

Satisfied by Major		Individuals/Organizations/Societies (QIO)	—	—
Satisfied by Major		Political/Global/Economic Systems (QPE)	—	—

Cocurricular | Requirements may be met through MI or major courses.

Course or Experience			
		☐	Global Designation (G)
		☐	Sustainability (S)
BenU	IDS 201	☒	Writing Intensive (WI)
BenU	MGT 300	☒	Writing Intensive (WI)
		☐	Writing Intensive (WI)

Notes | All Undergraduate Degree Programs

GRADUATION REQUIREMENT: Students must submit a total of 120 semester credit hours (with a minimum GPA of 2.0 from Benedictine University courses) of which 45 semester credit hours, including 12 semester credit hours at the 200 level or above in their major field, must be from Benedictine University.

INQUIRY CURRICULUM REQUIREMENTS: Remaining MI courses must be chosen from classes labeled with appropriate designation in catalog or course schedule. Some MI requirements are satisfied by major requirements. Substitutions are not allowed after entry.

Graduation Requirement | Min. Semester Credit Hours 120

Major Requirements | Grade of "C" or better required. 54

College		Course		Cr	Gr
Department Core (27 semester credit hours)					
		ACCT 111	Accounting I	3	
		ACCT 112	Accounting II	3	
		ECON 101	Macroeconomics	3	
		ECON 102	Microeconomics	3	
		MGT 150	Statistics I	3	
		MGT 251	Statistics II ①	3	
		FINA 300	Managerial Finance	3	
		MKTG 300	Marketing	3	
		MGT 300	Management (WI)	3	
Specialization Courses (12 semester credit hours)					
		MKTG 310	Consumer Behavior	3	
		MKTG 330	Promotional Strategy	3	
		MKTG 360	Marketing Research	3	
		MKTG 380	Marketing Strategy	3	
Specialized Electives: Two courses from the list below (6 semester credit hours)					
		ACCT 311	Cost Accounting	3	
		COMM 208	Layout and Design for Publication	3	
		COMM 263	Advertising Copywriting	3	
		ECON 202	Price Theory and Application	3	
		FINA 380	Advanced Managerial Finance	3	
		GAD 260	Graphic Design I	3	
		MGT 301	Entrepreneurship	3	
		MGT 305	Introduction to Sports Culture in America	3	
		MGT 320	Organizational Behavior	3	
		MGT 333	Operations Management	3	
		MKTG 305	Sports Marketing	3	
		MKTG 320	Data and Text Mining	3	
		MKTG 333	Personal Selling and Sales Management	3	
		MKTG 334	E-Commerce	3	
		MKTG 350	International Marketing	3	
Department Cognates (9 semester credit hours)					
		CMSC 180 & 184 or higher ②		3	
		MATH 115	Business Calculus	3	
			Ethics Course ③	3	

Major Specific Notes | Marketing

All majors must submit at least 45 semester credit hours in major courses (with a grade of "C" or better), of which 30 semester credit hours are at the 200 level or above, including 24 semester credit hours at the 300 level plus 9 semester credit hours in cognate courses.

① BALT 301 can be used to fulfill the MGT 251 requirement.

② ACCT 310 Accounting Information Systems may be substituted with advisor approval.

③ MGT 252/THEO 252 is recommended.

Marketing majors who elect to study a second major in the Department of Undergraduate Business must complete unique "specialization courses" for the second business major. Specialization courses may only be used to satisfy the requirements for one business major.

Concentrations are available in combination with this major. Please refer to the second page of the checklist and/or the University Undergraduate Catalog for specific course requirements.

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Graduation Requirement | Min. Semester Credit Hours **120**

Summary of Evaluation

* Please consult with your department advisor regarding further evaluation of major credits and remaining major requirements.

	Hours Completed	Hours Remaining
Basic Skills		
Interdisciplinary Seminars		
Arts and Humanities Modes of Inquiry		
Natural Sciences Modes of Inquiry		
Social Sciences Modes of Inquiry		
Major	*	*
Electives	*	*
TOTAL		*

Concentrations Available | Grade of "C" or better required.

COLLEGE	COURSE			CR	GR
		Managing Human Resources			
		MGT 330	Human Resource Management	3	
		MGT 334	Training and Development	3	
		MGT 335	Comp and Performance Mgt	3	
		MGT 235 or MGT/PSYC 320 or MGT/INTB 302		3	
		Integrated Marketing Communications			
		MKTG 330	Promotional Strategy	3	
		MKTG 333	Personal Selling and Sales Management	3	
		MKTG 334	E-Commerce	3	
		GAD 260 COMM 263	Graphic Design I or Advertising Copywriting	3 3	
		Personal Financial Planning			
		FINA 220	Personal Financial Planning	3	
		ACCT 312	Federal Taxation	3	
		FINA 320	Investments	3	
		MGT 235 or ACCT 120 (1) and FINA 120 (2)		3	
		Sports Management			
		MGT 305	Intro to Sports Culture in America	3	
		MKTG 305	Sports Marketing	3	
		Two from MGT 235, 297 or 301		6	
		Sports Marketing			
		MGT 305	Intro to Sports Culture in America	3	
		MKTG 305	Sports Marketing	3	
		Two from MKTG 297, 330 or INTB 371		6	
		Operations Management			
		MGT 333	Operations Management	3	
		BALT 350	Business Process Mgt	3	
		INTB 340	Global Logistics	3	
		MGT 235	Business Law I	3	
		Business Analytics			
		BALT 320	Data and Text Mining	3	
		BALT 340	Web Intelligence and Analytics	3	
		BALT 310	Vis Tech and Dashboarding	3	
		BALT 330	Database Structures and Queries	3	

Minor

Minors are optional, but recommended. Please see the Benedictine University Undergraduate Catalog and the department for specific requirements.

Summary of Transferable Credit

The following semester credit hours will be posted to your transcript.

_____
_____
_____
_____
_____
_____

Notes

Highest level of math completed (if applicable).

_____
_____
_____
_____
_____

Residency Requirements

Please note the checked boxes that apply to you:

- ☒ A minimum total of 120 semester credit hours are required for graduation (with a minimum cumulative GPA of 2.0 from Benedictine University).
- ☒ 55 semester credit hours at the baccalaureate level must be completed at a four-year regionally accredited college/university.
- ☒ At least 12 semester credit hours at the 200 level or above in the major field must be from Benedictine University.
- ☐ 45 semester credit hours must be completed at Benedictine University.
- ☐ At least 30 of your final 45 semester credit hours must be completed at Benedictine University.
- ☐ At least the last 30 semester credit hours of your undergraduate degree must be completed without interruption at Benedictine University as a degree-seeking student.

Special Notes

1. This checklist is applicable for the major indicated. If a different major is chosen, the requirements for the major, modes and semester credit hours remaining will vary.
2. This checklist is for advising purposes. Students must follow the requirements for graduation as outlined in the University Undergraduate Catalog at their term of entry.
3. Semester credit hours in progress are not included in the totals of this evaluation. Additional semester credit hours will be credited upon receipt of credentials.
4. Courses must have a grade of "C" or better to be accepted in the Basic Skills and the major or minor area. A grade of "D" or better is required in all other areas, except where program requirements specify otherwise.
5. Duplicate semester credit hours will not be given for repeated courses.
6. Courses taken at Benedictine University may be repeated only at Benedictine University. Please see the catalog for the Course Repeat Policy.
7. Only courses taken at Benedictine University will be included in your GPA.
8. An Approval of Transfer Courses form must be completed for current Benedictine students to transfer courses from other schools. Please see your advisor.

Date: Signature: