



Communication Arts

at Benedictine University

Why study communication arts at Benedictine?

The Communication Arts program is a liberal arts program designed to prepare you to enjoy a career in the media industry. You will study theory, writing and print and electronic media, ultimately achieving the well-rounded experience that is necessary for today's workforce. Our approach is rooted in the liberal arts tradition.

What does a degree in Communication Arts at Benedictine offer?

Upon graduation from Benedictine University with a degree in Communication Arts, you will have developed the required knowledge and skills necessary to enter the workforce.

What careers are available with a degree in Communication Arts?

- Advertising
- Book and manuscript editing
- Broadcasting/cable television
- Computer graphic design
- Desktop publishing
- Freelance writing
- Journalism
- Magazine editing, layout and design
- Magazine writing
- Newsletter production
- Newspaper editing and reporting
- Public relations
- Publications editing
- Publishing
- Script writing
- Television/video production and direction
- Web page design and multimedia

How does the program work?

You will become experienced in:

- Broadcasting
- Editing
- Layout and design
- Multimedia
- News writing
- Photography
- Production
- Publishing

You will be able to:

- Produce a feature story for a magazine
- Produce a newsletter or brochure using QuarkXPress and InDesign
- Produce a news story for a newspaper or journal
- Produce a television commercial
- Produce an interactive web project
- Conduct an on-camera interview

You will have a professional portfolio and will leave Benedictine with knowledge and insight in every aspect of the media industry. Within your portfolio, you will have gained both work and academic experience to help you develop a professional resume. A portfolio will give you an added advantage in the workforce.

Recommended Program

Bachelor of Arts in Communication Arts

FRESHMAN

Writing Colloquium	3
Mathematics (MATH 105, 108 or 110)	3
Artistic and Creative (QCA) course	3
Social Scientific I: Individuals, Organizations and Societies (QIO) course	3
Life Scientific (QLS)	3
	15

Basic Speech	3
Research Writing	3
Introduction to Media Studies and Mass Persuasion	3
Physical Scientific (QPS) course	3
Literary and Rhetorical (QLR) course	3
	15

JUNIOR

Public Relations Writing	3
Photojournalism	3
Television Production	3
Computational, Mathematical and Analytical (QCM)	3
Historical (QHT) course	3
	15

COMM 200-level elective	3
A COMM 300-level applied elective	3
Elective	3
Religions/Theological (QRT) course	3
Elective	3
	15

SOPHOMORE

Social Scientific II: Political, Global and Economic Systems (QPE)	3
Editing for Publications	3
News Writing and Reporting	3
Writing for the Electronic Media	3
Catholic and Benedictine Intellectual Traditions (IDS 201)	3
	15

Layout and Design for Publication	3
Philosophical (QPL) course	3
Electives	9
	15

SENIOR

Mass Media Law and Ethics	3
COMM 300-level elective	3
Human Dignity and the Common Good (IDS 301)	3
Electives	6
	15

COMM 300-level Theory elective	3
Communication Internship	3
Senior Portfolio	3
Electives	6
	15

"Students can get hands-on experience in the media."

- Peter Seely, M.A., Chair, Department of Communication Arts

"You acquire real-world skills you can apply to any communications-related endeavor."

- Mario Parker, C05, B.A., Communication Arts