Business and Economics

at Benedictine University

Why study business and economics at Benedictine?

When you become a Business and Economics major at Benedictine University, you will receive thorough exposure to business and economic principles and how they are applied to the national economy and the business world. You will also be prepared to continue graduate studies in business or management. Benedictine University offers you:

- Opportunities to gain practical experience while earning a salary and college credit through internships.
- Location in Chicago's western suburbs where you will be near the high-tech industries, many with national headquarters nearby.
- Membership in the Business Club which organizes field trips, guest speakers and social events around your business interests.
- Opportunities to study topics in related programs, such as opinion research, computer science, advertising and organizational behavior, that will help you develop additional marketable skills.
- Close contact with professional faculty made possible by our low student-to-faculty ratio.
- Broad-based education that will help you not only get your first professional job, but be an asset in earning future promotions.

What careers are available with a degree in Business and Economics?

Our program has been designed to provide you with the necessary theoretical and practical background for careers in the following fields:

• Accounting • Business • Economics • Finance • Management • Marketing

If you wish to teach business and economics in high school, you may also register with the School of Education and complete the course requirements needed for teacher certification.

How does the program work?

As a Business and Economics major, you'll acquire the broad base of knowledge represented by the University's core courses taken by all students that will prove valuable in your future career development and daily life as a citizen of your community. You'll learn the fundamentals of the economic system, both as it functions at the national level and within the corporation, the principles of accounting and managerial finance and the principles of mathematics along with knowledge in each of the related social sciences: sociology, political science, psychology and ethics. To complete your major, you'll choose at least four additional upper-level business courses such as marketing, managerial finance, human resource management, investments, consumer behavior or international marketing. To demonstrate the knowledge you have acquired, one of your 300-level department electives should be a 380 capstone course from among FINA 380, MGT 380 or MKTG 380.

Internship M.B.A. 4+1 Program

Earn a graduate degree in approximately one year after earning your undergraduate degree with the Internship Master of Business Administration (M.B.A.) Program developed specifically for students who wish to earn an M.B.A. degree immediately following an undergraduate degree. The program provides a faculty advisor who guides students in locating an internship. Acceptance into the program is determined individually for each student based on transcript grades. Course waivers or substitutions are not guaranteed. Typically, two years of work experience is required with consideration of part-time employment given.

Recommended Program

Bachelor of Business Administration in Business and Economics

FRESHMAN

Writing Colloquium	3
Finite Mathematics or College Algebra	3
Artistic and Creative (QCA) course	3
Accounting I	3
Life Scientific (QLS) or Physical Scientific (QPS) course	3
	15
Basic Speech	3
Research Writing	3
Principles of Microeconomics	3
Accounting II	3
Business Calculus or Computational, Mathematical and Analytical (QCM)	3
	15

JUNIOR

Price Theory	3
Money and Financial Markets	3
Life Scientific (QLS) or Physical Scientific (QPS) course	3
Literary and Rhetorical (QLR) course	3
Elective	3
	15
Human Dignity and the Common Good (IDS 301)	3
Ethics*	3
Electives	9
	15

SOPHOMORE

Management	3
Business Statistics I	3
Computer Science (CMSC 180, 184 or higher)	3
Principles of Microeconomics or Social Scientific II: Political, Global and Economic Systems (QPE)	3
Catholic and Benedictine Intellectual Traditions (IDS 201)	3
	15
Managerial Finance	3
Marketing	3
Business Statistics II	3
Elective	3
Historical (QHT) course	3
	15

SENIOR

Electives	6
Religions/Theological (QRT) or Philosophical (QPL) course**	3
Specialization Electives	6
	15
Specialization elective	3
Electives	6
Social Scientific I: Individuals, Organizations and Societies (QIO) course	3
Capstone course	3
	15

*The ethics requirement can be satisfied by PHIL 245 (QPL) or MGT/THEO 252 (QRT).

**If PHIL 245 is completed, a QRT course must also be completed. If MGT/THEO 252 is completed, a QPL course must also be completed.

Concentrations

What are concentrations? Concentrations are specific groupings of courses designed to develop a career focus within an undergraduate major. These bundles of courses allow students to focus their studies and actively prepare for a career in a specialized field. Certain courses in the concentration may fulfill major specialization requirements in several majors. A concentration is required in combination with the Business and Economics program.

Business Analytics

Twelve semester credit hours consisting of: BALT 320 Data and Text Mining, BALT 340 Web Intelligence and Analytics, BALT 310 Visualization Techniques and Dashboarding and BALT 330 Database Structures and Queries.

Managing Human Resources

Twelve semester credit hours consisting of three required courses: MGT 330 Human Resource Management, MGT 334 Training and Development, and MGT 335 Compensation and Performance Management; and one of the following courses: MGT 235 Business Law I, MGT/PSYC 320 Organizational Behavior or MGT/INTB 302 International Management.

Integrated Marketing Communications

Thirteen semester credit hours consisting of: MKTG 330 Promotional Strategy, MKTG 331 Internet Marketing Communications, MKTG 332 Web 2.0 Tools in Business, MKTG 333 Personal Selling and Sales Management, and COMM 208 Layout and Design. MKTG 297 Internship is strongly recommended as elective coursework to supplement the concentration.

Operations Management

Twelve semester credit hours consisting of: MGT 333 Operations Management, BALT 350 Business Process Management, INTB 340 Global Logistics and MGT 235 Business Law I.

Personal Financial Planning

Twelve semester credit hours consisting of three required courses: FINA 220 Personal Financial Planning, ACCT 312 Federal Taxation and FINA 320 Investments; and either MGT 235 Business Law I or ACCT 120 VITA Volunteer Income Tax Accounting plus FINA 120 Financial Literacy. FINA 297 Internship is strongly recommended as elective coursework to supplement the concentration.

Sports Management

Twelve semester credit hours consisting of two required courses: MGT 305 Introduction to Sports Culture in America and MKTG 305 Sports Marketing; and two of the following courses: MGT 235 Business Law, MGT 297 Internship and MGT 301 Entrepreneurship.

Sports Marketing

Twelve semester credit hours consisting of two required courses: MKTG 305 Sports Marketing and MGT 305 Introduction to Sports Culture in America; and two of the following courses: MKTG 297 Internship, MKTG 330 Promotional Strategy and INTB 371 International Negotiations.